

PRIVACY POLICY

About Us: This website is operated by Covenants AI, a limited liability company engaged in AI content creation (hereafter the Company). The Company is registered in the United States of America with business address at 1221 Brickell Ave, STE 943 Miami FL 33131. From time to time, the Company may collect certain personal data and record, hold, store, transfer, or disclose it in connection to its provision of services. When conducting these data operations, the Company as a Data Controller. This Policy highlights our commitment to protect your privacy and personal data in line with the Data Protection Act 1998 and the EU General Data Protection Regulation (GDPR) and any other laws relevant to the protection of privacy and personal data (together referred to as the data protection laws). This Policy also provides information about various rights and choices that you have with respect to your personal data processed in connection with the use of this website and related services. If you don't want to be subject to this Policy, please do not use the website.

Definitions

Customer refers to end-user customer of the Company.

Data Subject refers to a natural person.

Personal Data refers to data relating to natural persons who can be identified by those data.

Services refers to the reselling, marketing and distribution of cloud software applications.

Software means computer software applications marketed and distributed by the Company and includes upgrades, release or other replacement software.

User refers to the user or visitor of the website or services, including a customer.

Website or site refers to our websites located at covenants.ai and any other Covenants AI website.

Changes to this Policy:

The Company may, at its own discretion, review and amend any part of this policy at any time without advance notice. Any amendments that affect the processing of your personal data will be notified to you via the email and the latest version of the Policy will be posted on the relevant webpage of this website. Please review this privacy policy regularly.

Data We Collect: The Company collects certain personal data so as to effectively perform its daily business functions and activities and provide our products and services. We collect the following types of data:

Personal Data: When you contact us, ask for a quote, register at the site, submit feedback, fill in contact forms on the website or subscribe to our newsletter, we may collect the following types of personal data:

Names

e-mail address

Phone number

Mailing address

Technical data: Our website and software products may automatically register certain technical information regarding its usage, including for example:

Internet protocol address used to access the site

Type of device used to view the site (computer, tablet or smartphone) including their operating systems

The type of internet browser used to view the site

Date of visit

Pages viewed on the site

How We Use Personal Data:

Registration and access to service: Where registration is required, we use personal data to complete your registration and provide you access to our services and software products

Communication: We use your email address, and phone number where applicable, to communicate with you in respect of your orders, enquiries, feedback and response to your questions or request for customer support.

Marketing: We will use your email address to send marketing information about our or our partners products and services.

Security: We also use personal data to verify your identity and confirm or complete your orders and purchases as well as to protect ourselves from fraud and illegal use of the services.

Improve services: We use website and software interaction data to measure performance of our services so as to improve their user-interface and functionalities.

Personalisation: We also use certain data to personalize products, content and services according to user preferences.

Lawful reasons for Processing:

Consent: If you subscribe to our newsletter and consent to receive e-mails and marketing information, we will rely on your consent as justification to use your email to send offers, discounts, updates and other promotional information.

Legitimate Interest. We process website usage data in our legitimate interest to analyse performance of our website and software products so as to improve them. If you are an existing customer of the Company, we may also rely on our legitimate interest to improve our services to send marketing and promotional information that we believe would be reasonably expected by you as a customer of the company.

Performance of contract: The Company will process personal data as necessary to negotiate and perform any software reseller agreement or other agreements between you and the Company.

Compliance with the law: The Company may disclose personal data when compelled to do so pursuant to a court order or lawful request of law enforcement or government regulatory agencies.

Data Retention: The Company may have to retain certain personal data so as to support its core business operations, adhere to its legal obligations, ensure the protection of personal information and enable effective management of the Company. The Company recognizes however that the retention of data that is no longer needed by the Company carries risk and its continued retention may breach applicable data protection laws. The Company will only retain data for as long as necessary for the performance our services and contractual obligations as well as to comply with legal obligations. The Company will erase data which is no longer necessary in relation to the purpose for which it was originally intended or in respect of which consent has been withdrawn by the data subject.

Security of Personal Data: The Company understands the risks to the integrity of personal data and has therefore taken appropriate technical and organisational measures to enhance data security and protect it from illegal access, acquisition alteration, and disclosure. These measures include the adoption of a data security and protection policy and procedures, use of complex passwords, use of standard commercial encryption technologies (Secure Socket Layer encryption), firewalls, intrusion detection systems as well as regular updates and backups.

Data Sharing and Disclosure: The Company does not share or discloser user's personal data except where users provide consent or if there is a lawful basis for doing so. In exceptional circumstances the Company may share data under the following circumstances:

Support service: The Company may disclose certain personal data in connection with software maintenance and support services so as to deal with software errors or issues reported by customers and provide required assistance in implementing fixes and recommendations.

Service providers and partners: At time we may share certain data to providers (data processors) who deliver services to us and assist in our business functions including for example email service delivery and web hosting providers.

Merger or acquisition of business: We may share customer lists and other necessary data to our current or potential investors if our Company is bought by or merged with another Company.

Comply with the law: We may share personal data if we are compelled to do so pursuant to a court order or lawful request of law enforcement and government regulatory agencies.

Consent: We may share data with our advertisers and marketers if you expressly consent to the use of your personal data in that way.

Global Transfer of Personal Data: The Company deals in Microsoft Corporation's cloud software products. Data collected by the Company is hosted in Microsoft data centres in the United States of America. This means that the Company may transfer personal data outside the European Economic Area (EEA). Microsoft Corporation observes the EU- US safe harbour principles which require US businesses to provide adequate level of protection of personal data similar to that required under the GDPR and UK Data Protection Act.

Data Subject Rights: Certain data protection laws and particularly the UK Data Protection Act 1998 and the EU GDPR confer certain rights on individuals with respect to their personal data. These rights include:

the right to request the Company for information as to what data are stored, what it is used for, the recipients to whom it is or may be disclosed and the source of the personal data; the right to get personal data rectified or destroyed; the right to prevent processing that is likely to cause considerable damage to them; the right to withdraw consent for processing at any time; the right to object to direct marketing; and have the right to object to automated decisions which significantly affect them

Contact Us

For questions and enquiries, please contact us via email at: hello@covenants.ai